



#DreamEquity Social Media Sweepstakes Official Rules

NO PURCHASE NECESSARY

Sponsor: The Great Southern Bank #DreamEquity Social Media Sweepstakes is sponsored by Great Southern Bank, 218 S. Glenstone Ave., Springfield, Missouri 65802.

Eligibility: The Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are at least 18 years of age on the date the sweepstakes commences. Employees, officers, directors, agents, representatives and independent contractors (and their immediate family members and members of the same households, whether related or not) of the Sponsor are not eligible to participate. The Sweepstakes is subject to all federal, state and local laws and regulations and is void where prohibited by law or regulation. Participants agree to abide by the terms of these official rules and by the decisions of the Sponsors which are final and binding on all matters pertaining to the Sweepstakes. The Sponsor reserves the right to disqualify any participant that it determines, in its sole discretion, is ineligible to participate in the Sweepstakes. No purchase is required to enter the Sweepstakes and making a purchase will not increase your chance of winning. *You do not need to be present to win.*

Summary: The Sweepstakes begins on Monday, October 16th, 2017 at 8:00am CDT and ends on Sunday, December 17th, 2017 at 12:00pm CT (the "Entry Period"). All applicable taxes and any other consequential expenses resulting from the receipt of a prize are the sole responsibility of the winner. A 1099 may be issued at year end. One (1) prize winner will be randomly selected from entrants received on Facebook, Instagram, or in person at any Great Southern Banking center location, with a drawing to be held Monday, December 18th, 2017 at approximately 10:00am CT, located at the Great Southern Bank, 218 S. Glenstone Ave., Springfield, MO 65802.

Limit one (1) prize per entrant. One (1) entry per person per day will be accepted during the Entry Period.

All decisions of the Sponsor are final. All Prize winners will be required to execute an affidavit of eligibility, a release for advertising and promotional use of your first name, last initial and likeness, and such other forms as the Sponsor may require.

After the prize(s) has been awarded, a list of the winners will be available from the Sponsor.

Entry Instructions: To enter, contestants should post stories and photos of their "DreamEquity" (what dreams they would fulfill with a Home Equity Line of Credit) on Facebook or Instagram using the hashtag #DreamEquity, or in person at any Great Southern banking center location. All entries must be received during Entry Period to be eligible for the giveaway(s). All information provided must be current and correct in order to be a valid entry in the prize drawing. Entries will not be judged in any way, and the winner will be selected via random drawing.

All entries become the exclusive property of the Sponsor. No entries will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Social Network Disclaimer: A Facebook or Instagram account may be required to enter. If you don't already have a Facebook or Instagram account, visit www.facebook.com or www.instagram.com to create one. It is free to create an account. By entering this sweepstakes, entrants release Facebook and Instagram from any liability resulting from their participation and acknowledge that this promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. You understand that you are providing your information to Great Southern Bank and not to Facebook or Instagram. By participating via the Facebook or Instagram platforms, participants are also subject to the data policies and terms of use of Facebook and Instagram, which are available on each site, respectively.

Prizes: Prizes include one (1) Great Southern Bank Gift Card with a total retail value of \$500.00 US Dollars. Prizes listed are the minimum value of prizes that will be awarded. Unclaimed prizes will be forfeited. All prizes won will be awarded within 72 hours of the conclusion of the Entry Period. No substitution or cash alternatives for prizes allowed, except by Sponsor in the event of prize unavailability. No transfer or assignment of prizes is permitted. Prizes will not be replaced if lost or stolen. All taxes on prizes and incidental expenses not mentioned herein are the sole responsibility of the winners.

Prize winners will be notified via private and public message on Facebook or Instagram and/or email within ten (10) days after the Sweepstakes prize drawing and will be given ten (10) days to confirm receipt if notified by mail or email. If a prize is not claimed within ten (10) days of notification or if a selected winner is found not to meet all of these Sweepstakes rules, sponsor reserves the right to select a different entrant to receive the prize. If another prize winner is selected, any previously selected winners will have no rights to the Prize, or any other Sweepstakes benefits. This process may be repeated until the Prize for each Sweepstakes has been awarded to a fully-qualifying entrant. Prize winners may be required to execute and return an Affidavit of Eligibility and Liability Release and, unless prohibited, a Publicity Release, within 10 (days) of being notified that they are a winner. Non-Compliance with this time period may result in disqualification and selection of an alternate winner. Acceptance of a prize constitutes permission for the Sponsor to use winners' names and likenesses for advertising and promotional purposes without additional compensation unless prohibited by law.

Cost and Odds of Winning: There is no cost to participate in the Sweepstakes. No purchase is necessary and purchase will not increase the odds of winning. Odds of winning depend on number of entries received.

Limitation of Liability: If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Sponsors reserve the right, in their sole discretion, to disqualify any individual who tampers with the Sweepstakes, and to cancel, terminate, modify or suspend the Sweepstakes. Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsors are not responsible for problems or

technical malfunction of any telephone network or lines, computer online systems, servers, or providers of computer equipment, software, failure of any email to be received by the Sponsors on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation in or downloading any materials related to this Sweepstakes.

By participating in the Sweepstakes, each participant agrees to release and hold the Sponsors harmless from any and all losses, damages, rights, claims and actions of any kind in connection with or resulting from participation in the Sweepstakes and/or acceptance, possession, or use of any prizes including, without limitation, personal injuries, death, property damages and any claims by third parties or otherwise based on publicity rights, defamation, or invasion of privacy. Entrants acknowledge that Sponsors are not responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prizes. If by reason of error, more prizes are claimed than the number set forth in these Official Rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes in the prize category in question. No more than the advertised number of prizes will be awarded.

Miscellaneous: For a copy of the rules, or where required by law, a list of Prize winners (available after Tuesday, December 19th, 2017), mail a written request with a stamped, self-addressed envelope to Great Southern Bank, Attn: Michaela Mullin, 218 S. Glenstone, Springfield, Missouri 65802. Vermont residents only may omit return postage.

Jurisdiction: Any dispute that may arise hereunder shall be brought solely in the Circuit Court of Greene County, Missouri and participants consent to the personal jurisdiction and venue of such court.