

**IMPORTANT INFORMATION ABOUT YOUR PRIVACY
FROM GREAT SOUTHERN BANK, GREAT SOUTHERN INSURANCE
AND GREAT SOUTHERN TRAVEL**

Our Privacy Promise

Great Southern Bank, Great Southern Insurance and Great Southern Travel (together, the “Great Southern family of Companies”) are committed to protecting the privacy of our customers’ information. As part of our commitment to protecting our customers’ privacy, we have adopted privacy principles and have implemented them at all levels of our organization. We understand that you expect your personal and financial affairs to be held in the strictest confidence. As a customer of one or more of our Companies, you have entrusted us to protect your privacy and to safeguard your personal information.

As part of our commitment to protecting your information, we do not disclose any personal information about our customers or former customers to anyone outside our affiliated companies, except as permitted by law.

Why We Collect Customer Information

We collect information about you only where we believe it will help administer our business or provide products, services, and other opportunities to you. Some of the reasons we use your information are as follows:

1. To protect and administer your records, accounts and funds
2. To comply with certain laws and regulations
3. To help us design and improve our products and services
4. To better understand your financial needs

We Protect and Limit Access to Your Information

We establish and maintain security procedures designed to help prevent unauthorized access to your private, confidential information. We restrict access to your personal information to those employees who need to know that information to provide products or services to you. We maintain physical, electronic and procedural safeguards that comply with federal standards to guard your personal information. We also update and test our computers, hardware, software and other technology to assure the integrity and security of our information systems.

What Information We Collect

We may collect the following personal information about you:

1. Information about your identity, such as your name and address
2. Information about your transactions with us, such as your account balance, payment history and claims history
3. Information we receive from you on applications or other forms, such as assets and income
4. Information we receive from consumer reporting agencies or other companies, such as creditworthiness and payment history

We do not share any of the above information with anyone outside our affiliated companies. Additionally, the final two categories of personal information are referred to as personal credit information and will not be shared with our family of Companies.

We Restrict Disclosure of Account Information

We do not reveal specific information about your accounts or other personally identifiable data to parties outside our organization unless it is under the following circumstances:

1. You request or authorize disclosure
2. The information is provided to help complete a transaction initiated by you
3. The information is provided to a reputable credit bureau or similar information reporting agency
4. The disclosure is otherwise lawfully permitted or required

This policy will remain in effect should your relationship end with us.

We Will Maintain Accurate Information

Maintaining the accuracy of your personal information is important. We have procedures to help assure that your personal information is accurate, current and complete. We also have procedures to correct inaccurate information in a timely manner, including processes to update information or remove outdated information. If you discover any information we have about you that is incorrect, please let us know by calling the telephone number provided below.

We Maintain Your Privacy When We Do Business Outside Our Organization

It is sometimes necessary to provide personally identifiable information about you to a party outside our organization. Therefore, we may disclose all of the information we collect, as described above, to companies that perform marketing services on our behalf or to other financial institutions with whom we have joint marketing agreements. When we work with outside businesses or companies, these vendors agree to safeguard your personal and confidential information, and these vendors must abide by applicable law.

We Will Not Share Your Information Outside Our Organization

We maintain procedures designed to protect your personal information. Other than under the limited exceptions explained above, it is our practice not to share customer information outside our organization. **You do not need to request this confidentiality - it is our standard practice.**

If you have questions or concerns regarding our privacy policy, please contact us at 417-887-4400 or 800-749-7113.

Sharing Information Among Great Southern Affiliates

Our Great Southern family of Companies work together to provide the accounts and services you need. By sharing information about your accounts and relationship among our family of Companies, we can serve you more efficiently and make it easier for you to do business with us. We may provide contact information such as name and address and transaction information such as account balance and payment history about our customers or former customers to our affiliates as allowed by law. This notice is being provided by the Great Southern family of Companies. You may limit the Great Southern family of Companies from marketing their products or services to you based on your personal information that they receive from other Great Southern Companies. This may include information such as your account balance or your account history. To limit this type of marketing, complete the attached form and return it to us as instructed. You may also limit marketing for other customers who are joint account holders with you. This opt-out will not expire unless requested by you. If you have previously completed an opt-out form for this purpose, it is not necessary to complete an additional form.

If you wish to opt out of the disclosure of your information, you may do so by completing the form below and returning this form to us at P.O. Box 9009, Springfield, MO 65808 or delivering it to any Great Southern location.

Do not allow any companies in the Great Southern family of Companies to use my personal information to market to me.

Signature

Telephone Number

Name

Last Four Digits of Social Security Number

Street Address Apt. #

Date of Birth

City, State, ZIP

I am a customer of: (please check all that apply)

- Great Southern Bank
- Great Southern Travel
- Great Southern Insurance

Name(s), Date(s) of Birth and Last Four Digits of Social Security
Number(s) of Other Account Holders Who Wish to Opt-Out