

IMPORTANT INFORMATION ABOUT YOUR PRIVACY FROM GREAT SOUTHERN INSURANCE

Our Privacy Promise

Great Southern Insurance is committed to protecting the privacy of its customer's information. As part of our commitment to protecting our customers' privacy we have adopted privacy principles and have implemented them at all levels of our organization.

We understand that you expect your personal and financial affairs to be held in the strictest confidence. As a customer of Great Southern Insurance, you have entrusted us to protect your privacy and to safeguard your personal information.

As part our commitment to protecting your information, we do not disclose any personal information, about our customers or former customers, to anyone outside our affiliated companies, except as permitted by law.

Why We Collect Customer Information

We collect information about you only where we believe it will help administer our business or provide products, services, and other opportunities to you. Some of the reasons we use your information are the following:

1. To protect and administer your records, accounts, and funds
2. To comply with certain laws and regulations
3. To help us design and improve our products and services
4. To better understand your financial and insurance needs.

We Protect and Limit Access to Your Information

We establish and maintain security procedures designed to help prevent unauthorized access to your private, confidential information. We restrict access to your personal information to those employees who need to know that information to provide products or services to you. We maintain physical, electronic, and procedural safeguards that comply with federal standards to guard your personal information. We also update and test our computers, hardware, software, and other technology to assure the integrity and security of our information systems.

What Information We Collect

We may collect the following personal information about you:

1. Information about your identity such as your name, address and social security number
2. Information about your transactions with us and our affiliates, such as your type of coverage and premium amount.
3. Information we receive from you on applications or other forms such as assets, income, claims history and driving record
4. Information we receive from consumer reporting agencies or other companies such as financial scoring and payment history

We do not share any of the above information with anyone outside our affiliated companies. Additionally, the final two categories of personal information are referred to as personal credit information and will not be shared with our affiliates outlined below.

We Will Maintain Accurate Information

Maintaining the accuracy of your personal information is important. We have procedures to help assure that your personal information is accurate, current and complete. We also have procedures to correct inaccurate information in a timely manner, including processes to update information or remove outdated information. If you discover any information we have about you that is incorrect, please let us know by calling the telephone number provided below.

We Restrict Disclosure of Account Information

We do not reveal specific information about your accounts or other personally identifiable data to parties outside our organization unless it is under the following circumstances:

1. You request or authorize disclosure
2. The information is provided to help complete a transaction initiated by you
3. The information is provided to contracted companies to place insurance policies
4. The disclosure is otherwise lawfully permitted or required.

This policy will remain in effect should your relationship end with us.

Sharing Information with Great Southern Insurance Affiliates

The following companies are affiliated with Great Southern Insurance: Great Southern Bank, Great Southern Investments and Great Southern Travel. All of these companies work together to provide the accounts and services you want. By sharing information about your accounts and relationship among our family of companies, we can serve you more efficiently and make it easier for you to do business with us. We will only provide the following types of information about our customers or former customers to our affiliates as allowed by law:

1. Information about your identity such as your name, address and social security number
2. Information about your transactions with us such as your type of coverage and premium amount

We Maintain Your Privacy When We Do Business Outside Our Organization

It is sometimes necessary to provide personally identifiable information about you to a party outside our organization. Therefore, we may disclose all of the information we collect, as described above, to companies that perform marketing services on our behalf or to other financial institutions with whom we have joint marketing agreements. When we work with outside businesses or companies, these vendors agree to safeguard your personal and confidential information, and these vendors must abide by applicable law.

We Will Not Share Your Information Outside Our Organization

We maintain procedures designed to protect your personal information. Other than under the limited exceptions explained above, it is our practice not to share customer information outside our organization. **You do not need to request this confidentiality - it is our standard practice**

If you have questions or concerns regarding our privacy policy, please contact us at 417-895-4600 or 800-749-7119.